

# PUROXI (OB) FOR POULTRY

PURE WATER GLOBAL INC.

“THE BEST WATER SOLUTION”

## Effective Cleaning & Disinfection Poultry Operations

(Meat Birds- Broiler Breeder Farms, Hatcheries, Broiler) (Laying Birds-Breeder Farms, Hatcheries, Pullet Farms and Layer Farms) (Turkey's -Breeder Farm, Hatchery and Turkey Farm)

It does not matter what type of poultry operation you are involved with, cleaning and disinfecting is a major contributor to your success. Water actually plays a key role in any poultry operation. Without water there is no production involved on any farm. If water is that important it is equally as important to note the quality of that water is critical to your operation.

Cleaning & disinfecting are imperative to maintain the well-being and health of any farm operation. This is especially the case in intense modern housing where higher density and productivity increase the stress & predisposition of infection. Bacteria buildup is a consistent issue. Thorough cleaning & adapted disinfection decrease the pathogen level which prevents or breaks the cycle of disease. Water is a natural cleanser.



Puroxi (OB) is a unique water treatment & purification system that has been around for many years. Our “Premium Quality” hydrogen peroxide based product is not only stabilized to give it better efficacy, it also has a proprietary formulation and is custom-made to fit your water needs. Our product helps disinfect and keep your plumbing clean and unplugged. With the addition of our stabilizer you will see long-lasting efficacy, and protection for your pipes against corrosion. It also helps bind and tie up contaminants, while softening your water approximately 25%.

Poultry operations have reported many advantages & benefits over the years, however, each farm has its own unique challenges and there are many factors involved which will determine our recommendations and affect the success of our product. Puroxi (OB) will clean your plumbing, keep your water disinfected, and it will naturally help with your birds’

health, since water is the most consumed item on any farm. It creates a washing and flushing process throughout the bird’s entire system, cleaning and flushing the body to help give your bird optimal health. It is also an important NUTRIENT.

Contributing factors that can hinder or affect our product are: stray voltage, micro toxins, molds in feed, hygiene, and equipment up-keep and of course good management. Bacteria are everywhere: in soil, in water, on animals and on humans. The purpose of disinfection is to decrease infection pressure and thus decrease disease prevalence. Choosing the disinfectant adapted to each specific situation leads to effective prevention and a profitable poultry farm. Remember, bacteria and contaminants “do not take vacations”, so continuous disinfection is the best protocol you can use.

***If you could disinfect, keep your plumbing clean and free from blockage, and see clean water and better health as a result, would that be of benefit to your operation? If so our product is definitely your answer!***



We start out with a water analysis based on an independent water report. You see, we have to know what you need before we can give you any advice! We then give you our recommendations and pricing; you make a decision that is right for you and we install the product.

The first thing you will see is clean water. If you have color, we might suggest some filtration; if 25% softening is not enough, we might recommend a softener. We’re here to help you.

Each system is specifically designed for you, to create **clean ~ clear ~ nutritional water** for you and your birds.

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Poultry operations all over the world have reported some of the benefits listed below. We are not making any wide-ranging or extensive claims, however, we feel that we can address your weakest links. If you have no e-coli in the chicks, for example, we are definitely not going to be able to help you with that. However, when we look at the problems associated with your weakest links, you will see improvements in those areas. The most important process that our product does is to supply increased oxygen levels in the body, thus making the hemoglobin's capacity to carry nutrients to the blood more effective. The actual benefits will depend on your own unique conditions.

#### **Poultry Raisers Report:**

- *Cleaner well pumps/water pipes/waterers*
- *Better Feed Efficiency (increased water/feed consumption)*
- *Less leg and tendon problems*
- *Drier litter*
- *Better egg quality for layers*
- *Less incidence of disease*
- *Lowered medication and vet bills*
- *Improved daily gains*
- *Increased feed conversion*
- *Higher conception rates*
- *A natural deworming effect*
- *Lower death loss*



*Our Dealers can recommend proper levels for a 1:128 medicator. Please ask them for levels when you become a customer.*

Remember, these are the different claims from Poultry operations around the world, based on their own unique results and experiences. All water is different; every environment is different; every feed ration is different; and of course, every poultry operator and how he runs his operation is different. We cannot guarantee you will see any specific result listed above. But what we can guarantee is that you will have **clean ~ clear ~ nutritional water**, to begin with, in a very short time. Then your flock will be drinking the healthy, nutritional water and as a result you will see health benefits from that alone. Then the raising the oxygen levels will further contribute to their overall health.

*Dr. Susan Watkins (Center of Excellence for Poultry Science) writes, "Providing a clean, safe and sanitized water supply is crucial in assuring flocks performs there best. Currently there are several sanitizer products available for cleaning drinker systems, but some of the most effective products, which are not damaging to the drinker systems, are the concentrated, stabilized hydrogen peroxides. The active ingredients in these products are different from over-the-counter hydrogen peroxide because the stabilizer keeps the sanitizer from converting to water and oxygen before it finishes the cleaning job."*

*If this makes sense to you, please give us a call;  
we would love to have you as a customer.*

~ CLEAN ~ CLEAR ~  
**NUTRITIONAL WATER**  
IS OUR PASSION!



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 CHECK OUT OUR MOVIE AT

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*Caution: do not add livestock water medications at the same time as you add Puroxi (OB). Some medications will plug nipples when mixed with oxygen. Do not use Puroxi (OB) within 24 hours of administering a live modified live vaccine through the water, nor when mixing silage inoculants.*